

QUARTERLY INVESTOR REPORT

January 1, 2023 - March 31, 2023

MPD SME Capital One Class A and B Shareholders

Published on April 3, 2023



Management and Organisation

Board of Directors

Francesco Rubinacci - President Company Procurement Director at Loro Piana

Mirco Coccoli, CEO & Partner at MPD Partners

CLO & Faither at MFD Faither

Antonio Andini, Owner & General manager at Centro Commerciale la Maschera Srl

Francesco Tomasoni, Executive Partner at Notercom - Halless

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Diego Tomassone, Commercial Director – International at Miller Chemical & Fertilizer

Francesco Simonetti, Business Advisor at SAS Institute

Giulia Falcone, Manager at MPD Partners

Simone Bocchi
Head of Strategic Planning & Business Intelligence at Bridgestone EMEA

Bank

Intesa Sanpaolo Fil. 4230 - Milano Via Michelangelo Buonarroti 22

Banco BPM Ag. 00671 – Milano Piazza Napoli 16

Treasury Controller

Vincenzo D'Ottavi,

Manager Data Management at Philip Morris International

Investment Committee

Roberto Terziotti Managing Director at Orvem SpA

Francesco Simonetti Business Advisor at SAS Institute

Andreas Varnholt Senior Manager at Kerkhoff Consulting GmbH

Livio Vanghetti Vice President Global Partnership at Philip Morris

Massimo Bordin Procurement Director at Fileni S.p.A.

Class A Shareholders

Simone Bocchi Head of Strategic Planning & Business Intelligence at Bridgestone EMEA

Mirco Coccoli CEO at MPD Partners

Vincenzo D'Ottavi Manager Data Management at Philip Morris International

Miguel Dupret Principal Program Manager at Zalando

Andrea Marazzi Management Consultant & M&A Advisor

Stephan Noppes Director Global Audits PMI at Philip Morris International

Luca Habbeni Head of Operations Governance at Octo Telematics SpA

Francesco Rubinacci Company Procurement Director at Loro Piana

Alexandro Sances Technical Assistant and Coordinator of activities at Dipartimento per la Trasformazione Digitale Class A Shareholders

Andreas Varnholt Senior Manager at Kerkhoff Consulting GmbH

Francesco Simonetti Business Advisor at SAS Institute

Daniela Terziotti Business Development and Marketing Manager at Orvem SpA

Roberto Terziotti Managing Director at Orvem SpA

Federico Simonelli Chief Stress Engineer at FACC AG

Michele Martino Project Engineer – PhD at CERN

Martin Sengel Head of IT Group at SOLEVO Group

Alexandra Karacsonyi Managing Director at Elixir Consulting CH

Fabrizio Colzani Group SBD, e-commerce, Travel mkt, Food Service controller at Ferrero

Lucio De Costanzo VP Finance & Operations at Clarity Al

Livio Vanghetti Vice President Global Partnership at Philip Morris

Marco Amendolagine Global Director of Connected Claims, Director of Product Italy at IMS (Insurance & Mobility Solutions)

Massimo Bordin Procurement Director at Fileni S.p.A.

Antonio Andini Owner & General manager at Centro Commerciale la Maschera Srl

Fabio Farella Regional Cargo Manager EMEIA at ITA Airways

Francesco Tomasoni Executive Partner at Notercom - Halless

Enrico Proietti General Manager at QdV S.r.l.

Adriano Scardellato CEO at Elda Ingegneria Giorgio Saverio Casalino General Manager at DEKRA

Marco Cordignano Senior Manager Consultant & Trainer Freelance

Mauro Cantoni CEO IMS Italia

Diego Tomassone Commercial Director – International at Miller Chemical & Fertilizer

R&D Project Team

Federico Remiti Industrial Doctorate in Space Transportation Systems

Corrado Facchini Product Owner at UIEx

Maurizio Rossi PhD in Physics, Astrophysics and Applied Physics

Company Management

MPD Partners Group Companies



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Executive Summary

During January, the efforts were aimed at Sell-Plast by collecting information on priority actions to be undertaken and creating a list of 23 key activities for the improvement of the Company. The Sell-Plast BoD also discussed financing needs for 2023 and requested to call a MSCO Shareholders Meeting. The LCP brokers collaborated with the MPD Team to support data management and operations' efficiency.

Portfolio companies supporting activities of February include collecting information on priority actions and key strategies to be implemented at Sell-Plast. LCP began earning commissions thanks to the work of the new broker.

In March, focus was on portfolio company Sell-Plast. The team worked to contain and manage the consequences of a small fire that occurred on March 3rd.



1. Introduction

MPD Partners is a financial boutique specialized in PE for SMEs, registered, and incorporated in Geneva. It offers shareholders long-term capital appreciation by making commitments and investments into SMEs on behalf of MPD SME Capital One and authorized representatives like family offices that are, with other financial operators, providing its stakeholders with direct and indirect exposure to a diversified portfolio of unlisted private equity-type investments ("Portfolio Companies"). The "Group" refers to the consolidated results of the asset under management.

MPD Partners has come from an important track record in transactions and SMEs value improvement. The focus on such segment comes from passion and the understanding that many competitor PE funds cannot focus on such segment because of their corpulent cost structures that force them to look at higher bids.

At MPD Partners we foresee to create an SME focused PE Fund in the medium/long run. The best way to reach our goal is to increase our track record with MPD SME Capital One, an investment vehicle created to invest in two SMEs, (one subscale acquisition and a main acquisition), which aims to involve investors in the investment and value creation process by entrusting decisional power.

MPD Partners has structured for MPD SME Capital One a solid and innovative governance and decisional process that involves three boards in consequential steps. Such Boards are composed of the Class A Shareholders who are professionals with extensive executive experience, and external competent individuals such as lawyers, auditors and managers.

In addition to its innovative governance structure, as an innovative company, MSCO submits traditional SMEs innovation plans to shareholders. The latter will then provide their green light on SME investment and value creation plan through technology development and big data analytics, to enhance business development and lead generation of invested companies



2. Research & Development Plan

MSCO value creation is also implemented through a software developed to enhance the results of marketing, pre-sales, and sales in invested companies (Big Data Analytics project). The objective is to generate and manage sales leads via digital channels, which is very useful in times when business meetings suffer a slow down due to distancing measures (e.g. COVID-19).

Currently, the software has been developed and the portfolio company LCP is used to test the progress. The initial model built for LCP will be used to build a custom optimization algorithm to be implemented into other MSCO invested companies.

The R&D activity for the software is carried out by a company with a proprietary technology based on machine learning algorithms to target and boost leads generation from the digital assets of the target company.

The team is composed by three senior members who include a project manager with 16 years of previous experience in managing digital innovation projects, a data scientist with 10 years of R&D experience in experimental projects for enterprises and a tech consultant with 20-year experience in technology innovation



3. Origination & Investment Committee

3.1 Cases in pipeline

The inorganic growth activity for Sell-Plast is postponed.

3.2 Cases in advanced negotiation

As of today, there are no cases in advanced negotiation.



4. Portfolio Company

4.1 La Centrale de Prévoyance

Company Description

La Centrale de Prévoyance (LCP) is a Swiss broker insurance regulated agency, working in the social security and healthcare insurance business.

LCP is a spinoff of the homonymous French debt brokerage firm specialized in real estate. The latter recently saw Kering, a key asset of Groupe Artémis, passing over control to April, French leader in Insurance brokerage. The Company LCP holds partnerships with some of the major insurance company including Groupe Mutuel, Generali, Allianz, Axa, Re-traites Populaires du Vaud etc.



Advancements during the quarter

Finance & Accounting

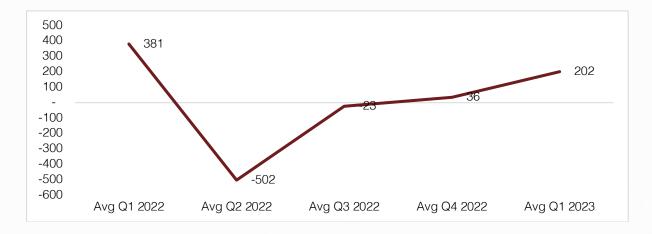


Figure 1: free cash flow. Values in CHF

Sales & Marketing



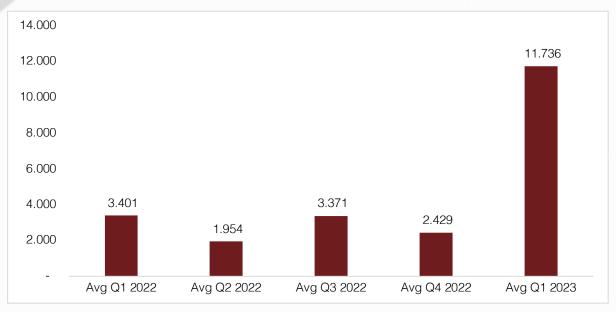


Figure 2: commissions cashed-in. Values in CHF

Special Situations

Throughout Q1 2023, the MPD team worked closely with the LCP brokers to reorganize the corporate drive with the aim of creating a more efficient CRM system. The team also streamlined the insurance platform during this period. In February, LCP secured CHF 30,000 worth of commissions, which were the result of a fee-split agreement with the broker



4.2 Sell-Plast S.r.l.



Company Description

Founded in the 50s, it specializes in vacuum thermoforming. The Automotive sector is one of the main sectors in which the company operates, being it a leader in the construction of installations for niche and series production. They supply small to medium quantities and the market is not crowded. Over the years, the company has diversified its production into other sectors such as earth moving machines, lighting, food, biomedical, transport and aerospace.

Advancements during the quarter

Special Situations

- During January, the company implemented a new reporting system to track sales and forecast cash needs
- The management team started renegotiating loan repayment schedule with key banks
- During the quarter, the board discussed the main lines of development to address the situation, including continuing with the loan renegotiation process, and calling a shareholders' meeting to provide an accurate picture of the company's situation
- On March 3rd 2023, an incident occurred in the production plant → due to a malfunctioning, a thermoforming machine caught fire. The fire was quickly extinguished thanks to an employee and the CEO as well



5. MPD SME Capital One Valuation

MSCO's value mainly depends on the assets side, which is composed of the following components:

- a) Cash on hand
- b) LCP Investment (81% shares + Shareholders Financing
- c) Sell-Plast Investment (90% shares + Shareholders Financing)
- d) MSCO Intangible Assets
- e) Other

The value corresponding to each part is highly confidential and is available on request.

MSCO Valuation

The valuation as of March 31st, 2022 is of EUR 1.524.930,00.



6. Shareholders' Meeting

A Shareholders' meeting was held on March 18th, 2023 with the following agenda:

- 1. Appointment of the new MSCO Board of Directors;
- 2. Updates on the performance of Sell-Plast S.r.l;
- 3. Updates on the performance of MPD SME Capital One S.r.l.;
- 4. Other items.

The Shareholders' meeting appointed a new BoD as follows:

Previous Composition	New Composition
Simone Bocchi	Antonio Andini
Mirco Coccoli	Simone Bocchi
Vincenzo D'Ottavi	Mirco Coccoli
Giulia Falcone	Giulia Falcone
Francesco Rubinacci	Francesco Rubinacci
Alexandro Sances	Francesco Simonetti
Francesco Simonetti	Francesco Tomasoni
	Diego Tomassone



7. Shareholders

Class A Shareholders

Class A Shareholders are a group of international top managers and entrepreneurs passionate about investing, networking and willing to join forces to invest in SMEs to bring innovation and new technology. They will make the investment decision and put their expertise, competencies, and network at the service of the value creation process once gained control of the target company. MSCO can leverage the experience of 31 Class A Shareholders with various backgrounds and a European reach.



Shareholder	Current Role	Location	Exp. Years
Andreas Varnholt	Director Procurement at Aumann AG	Berlin	15
Simone Bocchi	Head of Strategic Planning and Business Intelligence at Bridgestone EMEA	Brussels	16
Mirco Coccoli	CEO at MPD Partners	Geneva	18
Vincenzo D'Ottavi	Manager Data Management at Philip Morris International	Lausanne	27
Miguel Dupret	Associate Strategic Operations at Kearney	Vienna	17
Andrea Marazzi	Management Consultant and M&A Advisor Freelance	Bologna	29
Stephan Noppes	Director Global Audit PMI at Philip Morris International	Lausanne	29
Luca Rabbeni	Head of Operations Governance at Octo Telematics SpA	Rome	27
Francesco Rubinacci	Company Procurement Director at Loro Piana	Milan	24
Alexandro Sances ¹	Technical Assistant and Coordinator of activities at Dipartimento per la Trasformazione Digitale	London	27
Francesco Simonetti	Business Advisor at SAS Institute	Milan	16
Daniela Terziotti	Business Development and Marketing Manager at Orvem SpA	Milan	10
Roberto Terziotti	Managing Director at Orvem SpA	Milan	23
Federico Simonelli	Chief Stress Engineer at FACC AG	Austria	24
Michele Martino 2	Project Engineer – PhD at CERN	Geneva	17
Martin Sengel	Head of IT Group at SOLEVO Group	Geneva	18
Alexandra Karacsonyi	Managing Director at Elixir Consulting CH	Geneva	24
Fabrizio Colzani	Group SBD, e-commerce, Travel mkt, Food Service controller at Ferrero	Luxembourg	22
Lucio De Costanzo	VP Finance & Operations at Clarity Al	London	14
Livio Vanghetti	Vice President Global Partnership at Philip Morris International	Lausanne	15
Marco Amendolagine	Global Director of Connected Claims, Director of Product Italy at IMS (Insurance & Mobility Solutions)	Rome	18
Massimo Bordin	Procurement Director at Fileni S.p.A.	Vicenza	19
Fabio Farella	Co-founder & CEO at MIRAI	Rome	21
Antonio Andini	Owner & General Manager at Centro Commerciale La Maschera	Naples	30
Francesco Tomasoni ³	Executive Partner at Notercom - Halless	Turin	32
Enrico Proietti	General Manager at QdV S.r.l.	Cuneo	32
Adriano Scardellato	CEO at Elda Ingegneria	Treviso	24
Giorgio Saverio Casalino	General Manager at DEKRA	Rome	20
Marco Cordignano	Senior Manager Consultant & Trainer Freelance	Milan	29
Mauro Cantoni	CEO IMS Italia	Rome	32
Diego Tomassone	Commercial Director – International Miller Chemical & Fertilizer	Geneva	18

^{*} One shareholder decided not to appear in MSCO reporting

1 Represents Giovanni Pietro Sances

2 Represents Maria Smaldone

3 Represents Francesca Sorze
Investor Report Q4, 2022 – MPD Partners



Class B Shareholders

Class B Shareholders receive updated reports on the invested companies and are involved in several events hosted by MPD. Furthermore, they can become investors of the next MPD initiative with the same first investment conditions of MSCO.

As a result of the fundraising activities started in October, two new investor subscribed Class B MSCO Shares.



8. Other Activities

Shareholders' Events

Due to the circumstances, the Shareholders Weekend in Milan set for March 25^{th} has been postponed.



9. MPD Partners Team

Name & Designation

Experience



Mirco Coccoli, CEO & Partner

- Investment Manager experienced in developed and emerging countries
- In 2007, he left a very successful career in High Energy Physics at CERN, to join Reyl & Cie to help manage an equity hedge fund with €200M invested; in 2 years his help facilitated increasing to €500M
- In 2009 he joined BCV to help manage CHF 500M quant equity funds where he was able to increase 4% per year relative return, by mastering risk and with over 50'000 trades
- Studied Physics in Milan and Berkeley, Quant Portfolio Management in Geneva and holds the Diploma in Financial Strategy at the Said Business School of the University of Oxford



Luis Brunschweiler, Partner

- Serial entrepreneur with 30 years' experience
- Owns an audit firm in Geneva with clients in many industries and in a variety of sizes
- Director of a Geneva based accounting firm operating internationally
- His experience in audit, accounting, M&A, spinoffs, company valuation and with SMEs is impressive



Miguel Dupret, Director

- An Aerospace Engineer with +15 years' experience in consulting and industry environments in Europe, USA and Australia
- Founded successful start-ups in the drone industry and PE industries, attracting millions in investments from USA government and private investors
- Currently he is Principal Program Manager at Zalando
- Executive Education: Harvard Business School (Leading Professional Service Firms), Oxford University (Strategic Finance Diploma, Negotiation Program)



Alexandro Sances, Manager

- +25 years' experience in management and consulting within the Telecommunications, Insurtech, Mobility, Telematics, Satellite industries, IoT and Big Data
- Active Mentor and Innovation Advisor for Techitalia, Lloyd's Lab and several start-ups
- Currently he is Technical Assistant and Coordinator of activities at Dipartimento per la Trasformazione Digitale





Giulia Falcone, Manager

- Board Member MPD SME Capital One
- Certificate in CEO and Board Member for SMEs and Startups
- Audit Intern KPMG
- Graduated from Bocconi University, MSc in Management



Arnaldo Jasson, Associate

- Global Consolidated Financial Statements Intern Versace
- Dual Degree Master In Management & Computer Science IE Business School
- Graduated from Bocconi University, Economics & Management

Prepared by: **Mpd** partners